





# Digital transformation

## **CIO Insight**

CIO NA, San Diego, CA
11 - 12 Dec 2024

CIO EU, Noordwijk, Netherlands 12 - 13 Mar 2025

CIO NA, Boston, MA 17 - 18 Mar 2025

CIO NA, Dallas, TX 23 - 24 Jun 2025

CIO NA, Florida 10 - 11 Sep 2025

CIO EU, Germany 01 - 02 Oct 2025

**CIO NA, West Coast** 02 - 03 Dec 2025

#### **Attendee Profiles**

CIO | SVP | T | CTO | Chief Data Officer | CISO | Chief Digital Officer | VP Application Developer | VP Transformation / Innovation

## **Data & Analytics Insight**

Data & Analytics NA, San Diego, CA 20 - 21 Nov 2024

Data & Analytics NA, Dallas, TX 16 - 17 Apr 2025

Data & Analytics NA, Florida 08 - 09 Oct 2025

#### Attendee Profiles

Chief Data Officer | Chief Data Scientist | SVP Global Data & Analytics | Director of Data | Director Replenishment | Director of Data Science | VP Analytics | Chief Analytics Officer | CIO

## Digital Innovation Insight

Digital Innovation NA, Naples, FL 28 - 29 Oct 2024

Digital Innovation NA, Boston, MA 03 - 04 Mar 2025

Digital Innovation NA, Dallas, TX 16 - 17 Jun 2025

Digital Innovation NA, West Coast 22 - 23 Oct 2025

#### **Attendee Profiles**

Chief Innovation Officer I Chief Technology Officer I SVP Digital Innovation Director I Customer Experience Director I SVP Data EVP of Loyalty I SVP Transformation I Chief Digital Officer I Chief Product Officer I SVP / VP Product

## Al Innovation

Al Innovation NA, Dallas, TX 14 - 15 Apr 2025

Al Innovation NA, Florida 16 - 17 Sep 2025

#### **Attendee Profiles**

Chief Al Officer | Chief Data Officer | Chief Technology Officer | Chief Digital Officer | CIO | CTO | COO | SVP Al | SVP Transformation | SVP Innovation | SVP Data | VP Data | VP Al | Head of Data & Al | Ethical Al | ML Engineer | Data Engineer | Digital Transformation

## **Security Insight**

Security NA, San Diego, CA 18 - 19 Nov 2024

Security EU, Dublin, Ireland 27 - 28 Nov 2024

Security NA, Boston, MA 26 - 27 Feb 2025

Security EU, Noordwijk, Netherlands 23 - 24 Apr 2025

Security NA, Dallas, TX 28 - 29 May 2025

Security NA, Florida 08 - 09 Sep 2025

Security EU, Germany 24 - 25 Nov 2025

Security NA, West Coast 08 - 09 Dec 2025

#### **Attendee Profiles**

CISO | Chief Privacy Officer | CIO | VP of Compliance | Chief Risk Officer | VP of Security | Director of Threat Prevention | Chief Compliance Officer | EVP of Security Operations | Head of Applications Security

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. The Ballantyne, Charlotte, NC, USA
- 3. Carton House, Dublin, Ireland, EU
- 4. Ritz Carlton Tiburon, Naples, FL, USA
- 5. Rancho Bernardo Inn, San Diego, CA, USA
- 6. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU
- 7. Fairmont Dallas, Dallas, TX, USA
- 8. The Westin Stonebriar X. Dallas, TX. USA

# 2025 Portfolio





## **February**

CMO NA, Boston, MA 24 - 25 Feb 2025

Security NA, Boston, MA 26 - 27 Feb 2025

#### March

Digital Innovation NA, Boston, MA 03 - 04 Mar 2025

Retail NA, Boston, MA 05 - 06 Mar 2025

CMO EU, Noordwijk, Netherlands 10 - 11 Mar 2025

CIO EU, Noordwijk, Netherlands 12 - 13 Mar 2025

CIO NA, Boston, MA 17 - 18 Mar 2025

CX Innovation NA, Boston, MA 19 - 20 Mar 2025

Supply Chain NA, Boston, MA 31 Mar - 01 Apr 2025

# **April**

CHRO NA, Boston, MA 02 - 03 Apr 2025

Al Innovation NA, Dallas, TX 14 - 15 Apr 2025 Data & Analytics NA, Dallas, TX 16 - 17 Apr 2025

Healthcare NA, Dallas, TX 23 - 24 Apr 2025

Security EU, Noordwijk, Netherlands 23 - 24 Apr 2025

## May

Manufacturing NA, Dallas, Westin, TX 05 - 06 May 2025

CMO NA, Dallas, TX 19 - 20 May 2025

Banking NA, Dallas, TX 21 - 22 May 2025

Security NA, Dallas, TX 28 - 29 May 2025

#### June

Digital Innovation NA, Dallas, TX 16 - 17 Jun 2025

CIO NA, Dallas, TX 23 - 24 Jun 2025

CX Innovation NA, Dallas, TX 25 - 26 Jun 2025

Retail NA, Dallas, TX 30 Jun - 1 Jul 2025

## July

CHRO NA, Dallas, TX 09 - 10 Jul 2025

# August

**CMO NA, Florida** 04 - 05 Aug 2025

# September

Security NA, Florida 08 - 09 Sep 2025

CIO NA, Florida 10 - 11 Sep 2025

Al Innovation NA, Florida 16 - 17 Sep 2025

CX Innovation NA, Florida 22 - 23 Sep 2025

CMO EU, Germany 29 - 30 Sep 2025

#### October

**CIO EU, Germany** 01 - 02 Oct 2025

Retail NA, Florida 06 - 07 Oct 2025

Data & Analytics NA, Florida 08 - 09 Oct 2025

Supply Chain NA, Florida 13 - 14 Oct 2025 Banking Innovation NA, West Coast 20 - 21 Oct 2025

Digital Innovation NA, West Coast 22 - 23 Oct 2025

#### November

Manufacturing NA, West Coast 03 - 04 Nov 2025

Healthcare NA, West Coast 05 - 06 Nov 2025

CMO NA, West Coast 10 - 11 Nov 2025

CHRO NA, West Coast 17 - 18 Nov 2025

Security EU, Germany 24 - 25 Nov 2025

#### December

CIO NA, West Coast 02 - 03 Dec 2025

Security NA, West Coast 08 - 09 Dec 2025

CX Innovation NA, West Coast 10 - 11 Dec 2025

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. Fairmont Dallas, Dallas, TX, USA
- 3. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU
- 4. The Westin Stonebriar X, Dallas, TX, USA

# North America



# **Industry focus**

# **Banking Innovation**

Banking Innovation NA, North Carolina, US
11 - 12 Nov 2024

Banking NA, Dallas, TX 21 - 22 May 2025

Banking Innovation NA, West Coast 20 - 21 Oct 2025

#### Attendee Profiles

CIO I CTO I CMO I SVP/VP IT/Innovation/Strategy I SVP/VP Digital Banking I Line of Business Heads I VP Payments I SVP/VP Retail/Wholesale/Investment/Banking I Senior Technology Leader I Chief Data Officer I Chief Customer Officer I Chief Digital Officer I SVP Transformation I Managing Director I Chief Product Officer I SVP/VP Product

#### Healthcare

Healthcare NA, Dallas, TX 23 - 24 Apr 2025

Healthcare NA, West Coast 05 - 06 Nov 2025

#### Attendee Profiles

Chief Medical Officer (CMO) | Chief Nursing Officer | COO / CIO | Chief Medical Information Officer (CMIO) | Chief Quality Officer | VP Population Health | VP Patient Engagement | VP Care Management | RevCycle Management | CIO | CTO | SVP Digital

#### Retail

Retail NA, Boston, MA 05 - 06 Mar 2025

Retail NA, Dallas, TX 30 Jun - 1 Jul 2025

Retail NA, Florida 06 - 07 Oct 2025

#### **Attendee Profiles**

CMO | CIO | Head of Retail | VP eCommerce | VP instore | VP Operations | VP Customer Loyalty | Chief Digital Officer / VP Digital | Chief Product Officer | SVP / VP Product

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. The Ballantyne, Charlotte, NC, USA
- 3. Carton House, Dublin, Ireland, EU
- 4. Ritz Carlton Tiburon, Naples, FL, USA
- 5. Rancho Bernardo Inn, San Diego, CA, USA
- 6. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU
- 7. Fairmont Dallas, Dallas, TX, USA
- 8. The Westin Stonebriar X, Dallas, TX, USA

# North America



## **Customer focus**

# **CMO Insight**

CMO NA, Boston, MA 24 - 25 Feb 2025

CMO EU, Noordwijk, Netherlands 10 - 11 Mar 2025

CMO NA, Dallas, TX 19 - 20 May 2025

**CMO NA, Florida** 04 - 05 Aug 2025

CMO EU, Germany 29 - 30 Sep 2025

CMO NA, West Coast 10 - 11 Nov 2025

#### **Attendee Profiles**

CMO | SVP Digital | SVP Marketing | VP Director | Customer Director | Head of Marketing | Head of Customer Engagement | SVP Digital Transformation

#### **CX Innovation**

CX Innovation NA, San Diego, CA 09 - 10 Dec 2024

CX Innovation NA, Boston, MA 19 - 20 Mar 2025

CX Innovation NA, Dallas, TX 25 - 26 Jun 2025

CX Innovation NA, Florida 22 - 23 Sep 2025

CX Innovation NA, West Coast 10 - 11 Dec 2025

#### **Attendee Profiles**

Head of CX | Head of Contact Centers | Head of Customer Service | Support | Chief Customer Officer | SVP Customer Experience | SVP Customer Service

# "Significant closed won business"

SundaySky

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. The Ballantyne, Charlotte, NC, USA
- 3. Carton House, Dublin, Ireland, EU
- 4. Ritz Carlton Tiburon, Naples, FL, USA
- 5. Rancho Bernardo Inn. San Diego, CA, USA
- 6. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU
- 7. Fairmont Dallas, Dallas, TX, USA
- 8. The Westin Stonebriar X. Dallas, TX. USA

# North America



# **Business operations**

# **CHRO Insight**

CHRO NA, San Diego, CA 03 - 04 Dec 2024

CHRO NA, Boston, MA 02 - 03 Apr 2025

CHRO NA, Dallas, TX 09 - 10 Jul 2025

CHRO NA, West Coast 17 - 18 Nov 2025

#### Attendee Profiles

Chief Human Resources Officer | Chief People Officer | SVP of HR | VP Total Benefits & Compensation | VP Employee Experience | Chief Learning Officer | Global Head of HR | Head of Talent | Chief Diversity & Inclusion Officer

# Manufacturing

Manufacturing NA, New Orleans, LA 06 - 07 Nov 2024

Manufacturing NA, Dallas, Westin, TX 05 - 06 May 2025

Manufacturing NA, West Coast 03 - 04 Nov 2025

#### Attendee Profiles

VP Operations | CIO | CTO | SVP / VP | T | SVP Supply Chain | Chief Automation Officer | VP Continuous Improvement | VP | Industry 4.0 / Smart Manufacturing | Plant Manager | Chief | Product Officer | SVP / VP Product

## **Supply Chain Insight**

Supply Chain NA, Boston, MA 31 Mar - 01 Apr 2025

Supply Chain NA, Florida 13 - 14 Oct 2025

#### Attendee Profiles

Chief Supply Chain Officer | Chief Finance Officer | Logistics Replenishment | SVP Supply Management | Head of Operational Excellence | SVP Head of Transportation | VP of Operations

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. The Ballantyne, Charlotte, NC, USA
- 3. Carton House, Dublin, Ireland, EU
- 4. Ritz Carlton Tiburon, Naples, FL, USA
- 5. Rancho Bernardo Inn, San Diego, CA, USA
- 6. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU
- 7. Fairmont Dallas, Dallas, TX, USA
- 8. The Westin Stonebriar X, Dallas, TX, USA

# 2024 Portfolio





### October

Digital Innovation NA, Naples, FL 28 - 29 Oct 2024

#### November

Manufacturing NA, New Orleans, LA 06 - 07 Nov 2024

Banking Innovation NA, North Carolina, US 11 - 12 Nov 2024

Data & Analytics NA, San Diego, CA 20 - 21 Nov 2024

Security NA, San Diego, CA 18 - 19 Nov 2024

Security EU, Dublin, Ireland 27 - 28 Nov 2024

#### December

CHRO NA, San Diego, CA 03 - 04 Dec 2024

CX Innovation NA, San Diego, CA 09 - 10 Dec 2024

CIO NA, San Diego, CA 11 - 12 Dec 2024

- 1. Fairmont Copley Plaza, Boston, MA, USA
- 2. The Ballantyne, Charlotte, NC, USA
- 3. Carton House, Dublin, Ireland, EU
- 4. Ritz Carlton Tiburon, Naples, FL, USA
- 5. Rancho Bernardo Inn, San Diego, CA, USA
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