





Digital transformation

CIO Insight

CIO EU, Noordwijk, Netherlands 12 - 13 Mar 2025

CIO NA, Boston, MA 17 - 18 Mar 2025

CIO NA, Dallas, TX 23 - 24 Jun 2025

CIO NA, Florida 10 - 11 Sep 2025

CIO EU, Germany 01 - 02 Oct 2025

CIO NA, West Coast 02 - 03 Dec 2025

Attendee Profiles

CIO | SVP | T | CTO | Chief Data Officer | CISO | Chief Digital Officer | VP Application Developer | VP Transformation / Innovation

Data & Analytics Insight

Data & Analytics NA, Tampa, FL 28 - 29 Apr 2025

Data & Analytics NA, Dallas 08 - 09 Oct 2025

Attendee Profiles

Chief Data Officer | Chief Data Scientist | SVP Global Data & Analytics | Director of Data | Director Replenishment | Director of Data Science | VP Analytics | Chief Analytics Officer | CIO

Digital Innovation Insight

Digital Innovation NA, Boston, MA 03 - 04 Mar 2025

Digital Innovation NA, Dallas, TX 16 - 17 Jun 2025

Digital Innovation NA, West Coast 22 - 23 Oct 2025

Attendee Profiles

Chief Innovation Officer | Chief Technology Officer | SVP Application / Software Development | Customer Experience Director | SVP Transformation | Chief Digital Officer | Chief Product Officer | SVP / VP Product | VP User Experience / Design | VP Engineering

Al Innovation

Al Innovation NA, Chicago, IL 14 - 15 Apr 2025

Al Innovation NA, Florida 16 - 17 Sep 2025

Attendee Profiles

Chief Al Officer | Chief Data Officer | Chief Technology Officer | Chief Digital Officer | CIO | CTO | COO | SVP Al | SVP Transformation | SVP Innovation | SVP Data | VP Al | Head of Data & Al | Ethical Al | ML Engineer | Data Engineer | Digital Transformation

Security Insight

Security NA, Boston, MA 26 - 27 Feb 2025

Security EU, Lisbon, Portugal 23 - 24 Apr 2025

Security NA, Dallas, TX 28 - 29 May 2025

Security NA, Florida 08 - 09 Sep 2025

Security EU, Netherlands 27 - 28 Oct 2025

Security NA, West Coast 08 - 09 Dec 2025

Attendee Profiles

CISO | Chief Privacy Officer | CIO | VP of Compliance | Chief Risk Officer | VP of Security | Director of Threat Prevention | Chief Compliance Officer | EVP of Security Operations | Head of Applications Security

Locations

1. Fairmont Copley Plaza, Boston, MA, USA

2. Fairmont Dallas, Dallas, TX, USA

3. Grand Hotel Huis ter Duin, Noordwijk, South Holland, Netherlands, EU

4. The Westin Stonebriar X, Dallas, TX, USA

5. Eaglewood Resort and Spa, Chicago, IL, US

6. Miragem, Lisbon, Lisbon metropolitan Area, Portugal, EU

7. Innisbrook Resort, Tampa, FL, US

North America



Industry focus

Banking Innovation

Banking NA, Tampa, FL 21 - 22 May 2025

Banking Innovation NA, Dallas 20 - 21 Oct 2025

Attendee Profiles

CIO I CTO I CMO I SVP/VPIT/Innovation/Strategy I SVP/VP Digital Banking I Line of Business Heads I VP Payments I SVP/VP Retail/Wholesale/Investment/Banking I Senior Technology Leader I Chief Data Officer I Chief Customer Officer I Chief Digital Officer I SVP Transformation I Managing Director I Chief Product Officer I SVP/VP Product

Healthcare

Healthcare NA, Chicago, IL 16 - 17 Apr 2025

Healthcare NA, West Coast 05 - 06 Nov 2025

Attendee Profiles

Chief Medical Officer (CMO) | Chief Nursing Officer | COO / CIO | Chief Medical Information Officer (CMIO) | Chief Quality Officer | VP Population Health | VP Patient Engagement | VP Care Management | RevCycle Management | CIO | CTO | SVP Digital

Retail

Retail NA, Boston, MA 05 - 06 Mar 2025

Retail NA, Charlotte, NA 30 Jun - 1 Jul 2025

Retail NA, Florida 06 - 07 Oct 2025

Attendee Profiles

CMO | CIO | Head of Retail | VP eCommerce | VP instore | VP Operations | VP Customer Loyalty | Chief Digital Officer / VP Digital | Chief Product Officer | SVP / VP Product

Locations

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7. Innisbrook Resort, Tampa, FL, US

North America



Customer focus

CMO Insight

CMO NA, Boston, MA 24 - 25 Feb 2025

CMO EU, Noordwijk, Netherlands 10 - 11 Mar 2025

CMO NA, Tampa, FL 19 - 20 May 2025

CMO NA, Dallas 04 - 05 Aug 2025

CMO EU, Germany 29 - 30 Sep 2025

CMO NA, West Coast 10 - 11 Nov 2025

Attendee Profiles

CMO | SVP Digital | SVP Marketing | VP Director | Customer Director | Head of Marketing | Head of Customer Engagement | SVP Digital Transformation

CX Innovation

CX Innovation NA, Boston, MA 19 - 20 Mar 2025

CX Innovation NA, Dallas, TX 25 - 26 Jun 2025

CX Innovation NA, Florida 22 - 23 Sep 2025

CX Innovation NA, West Coast 10 - 11 Dec 2025

Attendee Profiles

 $\label{thm:lead} \mbox{Head of CN I Head of Contact Centers I Head of Customer Service} \mbox{/ Support I Chief Customer Officer I SVP Customer Experience I SVP Customer Service}$

"Significant closed won business"

SundaySky

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- 5. Eaglewood Resort and Spa, Chicago, IL, US
- 6. Miragem, Lisbon, Lisbon metropolitan Area, Portugal, EU
- 7. Innisbrook Resort, Tampa, FL, US
- 8. The Ballantyne, Charlotte, NA, US

North America



Business operations

CHRO Insight

CHRO NA, Chicago, IL 02 - 03 Apr 2025

CHRO NA, Tampa, FL 09 - 10 Jul 2025

CHRO NA, West Coast 17 - 18 Nov 2025

Attendee Profiles

Chief Human Resources Officer | Chief People Officer | SVP of HR | VP Total Benefits & Compensation | VP Employee Experience | Chief Learning Officer | Global Head of HR | Head of Talent | Chief Diversity & Inclusion Officer

Manufacturing

Manufacturing NA, Dallas, TX 05 - 06 May 2025

Manufacturing NA, Chicago 03 - 04 Nov 2025

Attendee Profiles

VP Operations | CIO | CTO | SVP / VP | T | SVP Supply Chain | Chief Automation Officer | VP Continuous Improvement | VP | Industry 4.0 / Smart Manufacturing | Plant Manager | Chief | Product Officer | SVP / VP Product

Supply Chain Insight

Supply Chain NA, Chicago, IL 31 Mar - 01 Apr 2025

Supply Chain NA, Florida 13 - 14 Oct 2025

Attendee Profiles

Chief Supply Chain Officer | Chief Finance Officer | Logistics Replenishment | SVP Supply Management | Head of Operational Excellence | SVP Head of Transportation | VP of Operations

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February

CMO NA, Boston, MA 24 - 25 Feb 2025

Security NA, Boston, MA 26 - 27 Feb 2025

March

Digital Innovation NA, Boston, MA 03 - 04 Mar 2025

Retail NA, Boston, MA 05 - 06 Mar 2025

CMO EU, Noordwijk, Netherlands 10 - 11 Mar 2025

CIO EU, Noordwijk, Netherlands 12 - 13 Mar 2025

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CX Innovation NA, Boston, MA 19 - 20 Mar 2025

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April

CHRO NA, Chicago, IL 02 - 03 Apr 2025

Al Innovation NA, Chicago, IL 14 - 15 Apr 2025 Healthcare NA, Chicago, IL 16 - 17 Apr 2025

Security EU, Lisbon, Portugal 23 - 24 Apr 2025

Data & Analytics NA, Tampa, FL 28 - 29 Apr 2025

May

Manufacturing NA, Dallas, TX 05 - 06 May 2025

CMO NA, Tampa, FL 19 - 20 May 2025

Banking NA, Tampa, FL 21 - 22 May 2025

Security NA, Dallas, TX 28 - 29 May 2025

June

Digital Innovation NA, Dallas, TX 16 - 17 Jun 2025

CIO NA, Dallas, TX 23 - 24 Jun 2025

CX Innovation NA, Dallas, TX 25 - 26 Jun 2025

Retail NA, Charlotte, NA 30 Jun - 1 Jul 2025

July

CHRO NA, Tampa, FL 09 - 10 Jul 2025

August

CMO NA, Dallas 04 - 05 Aug 2025

September

Security NA, Florida 08 - 09 Sep 2025

CIO NA, Florida 10 - 11 Sep 2025

Al Innovation NA, Florida 16 - 17 Sep 2025

CX Innovation NA, Florida 22 - 23 Sep 2025

CMO EU, Germany 29 - 30 Sep 2025

October

CIO EU, Germany 01 - 02 Oct 2025

Retail NA, Florida 06 - 07 Oct 2025

Data & Analytics NA, Dallas 08 - 09 Oct 2025

Supply Chain NA, Florida 13 - 14 Oct 2025 Banking Innovation NA, Dallas 20 - 21 Oct 2025

Digital Innovation NA, West Coast 22 - 23 Oct 2025

Security EU, Netherlands 27 - 28 Oct 2025

November

Manufacturing NA, Chicago 03 - 04 Nov 2025

Healthcare NA, West Coast 05 - 06 Nov 2025

CMO NA, West Coast 10 - 11 Nov 2025

CHRO NA, West Coast 17 - 18 Nov 2025

December

CIO NA, West Coast 02 - 03 Dec 2025

Security NA, West Coast 08 - 09 Dec 2025

CX Innovation NA, West Coast 10 - 11 Dec 2025

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