# gds

# 2025/26 Portfolio

**Outpace** the speed of change

# 2025 Portfolio

## Digital transformation

### CIO Insight

| | | |
|---|---|---|
| ◆ | NA - Atlanta, GA | 10 - 11 Sep 25 |
| ◆ | NA - Houston, TX | 17 - 18 Nov 25 |
| | EU - Dublin, Ireland | 26 - 27 Nov 25 |
| | EU - Noordwijk, Netherlands | 11 - 12 Mar 26 |
| | NA - Boston, MA | 16 - 17 Mar 26 |
| | NA - Denver, CO | 22 - 23 Mar 26 |
| | NA - Austin, TX | 09 - 10 Sep 26 |
| | NA - Fort Lauderdale, FL | 16 - 17 Nov 26 |
| | EU - London, UK | 23 - 24 Nov 26 |

**Attendee Profile**

CIO Ⅰ SVP IT Ⅰ CTO Ⅰ Chief Data Officer Ⅰ CISO Ⅰ Chief Digital Officer Ⅰ Chief AI Officer Ⅰ VP Application Development Ⅰ VP Transformation / Innovation

### Data & Analytics Insight

| | |
|---|---|
| NA - Houston, TX | 29 - 30 Sep 25 |
| NA - Boston, MA | 11 - 12 Mar 26 |
| NA - Dallas, TX | 29 - 30 Jun 26 |
| NA - Dallas, TX | 05 - 06 Oct 26 |

**Attendee Profile**

Chief Data Officer Ⅰ Chief Data Scientist Ⅰ SVP Global Data & Analytics Ⅰ Director of Data Ⅰ Director Replenishment Ⅰ Director of Data Science Ⅰ VP Analytics Ⅰ Chief Analytics Officer Ⅰ CIO

### Digital Innovation Insight

| | |
|---|---|
| NA - Atlanta, GA | 22 - 23 Oct 25 |
| NA - Boston, MA | 04 - 05 Mar 26 |
| NA - Dallas, TX | 15 - 16 Jun 26 |
| NA - Atlanta, GA | 26 - 27 Oct 26 |

**Attendee Profile**

Chief Innovation Officer Ⅰ Chief Technology Officer Ⅰ SVP Application / Software Development Ⅰ Customer Experience Director Ⅰ SVP Transformation Ⅰ Chief Digital Officer Ⅰ Chief Product Officer Ⅰ SVP / VP Product Ⅰ VP User Experience / Design Ⅰ VP Engineering

### AI Innovation

| | | |
|---|---|---|
| ◆ | NA - Scottsdale, AZ | 24 - 25 Sep 25 |
| | NA - Boston, MA | 25 - 26 Feb 26 |
| | NA - Denver, CO | 06 - 07 May 26 |
| | NA - Scottsdale, AZ | 14 - 15 Sep 26 |

**Attendee Profile**

Chief AI Officer Ⅰ Chief Data Officer Ⅰ Chief Technology Officer Ⅰ Chief Digital Officer Ⅰ CIO Ⅰ CTO Ⅰ COO Ⅰ SVP AI Ⅰ SVP Transformation Ⅰ SVP Innovation Ⅰ SVP Data Ⅰ VP Data Ⅰ VP AI Ⅰ Head of Data & AI Ⅰ Ethical AI Ⅰ ML Engineer Ⅰ Data Engineer Ⅰ Digital Transformation

### Security Insight

| | | |
|---|---|---|
| ◆ | NA - Atlanta, GA | 08 - 09 Sep 25 |
| | EU - Noordwijk, Netherlands | 27 - 28 Oct 25 |
| ◆ | NA - Miami, FL | 10 - 11 Nov 25 |
| | NA - Boston, MA | 02 - 03 Mar 26 |
| | EU - Barcelona, Spain | 06 - 07 May 26 |
| | NA - Denver, CO | 27 - 28 May 26 |
| | NA - Austin, TX | 07 - 08 Sep 26 |
| | EU - Noordwijk, Netherlands | 28 - 29 Oct 26 |
| | NA - Naples, FL | 09 - 10 Nov 26 |

**Attendee Profile**

CISO Ⅰ Chief Privacy Officer Ⅰ CIO Ⅰ VP of Compliance Ⅰ Chief Risk Officer Ⅰ VP of Security Ⅰ Director of Threat Prevention Ⅰ Chief Compliance Officer Ⅰ EVP of Security Operations Ⅰ Head of Applications Security

## Industry focus

### Banking Innovation

| | |
|---|---|
| NA - Atlanta, GA | 13 - 14 Oct 25 |
| NA - Boston, MA | 20 - 21 May 26 |
| NA - Charlotte, NC | 12 - 13 Oct 26 |

**Attendee Profile**

CIO Ⅰ CTO Ⅰ CMO Ⅰ SVP / VP IT / Innovation / Strategy Ⅰ SVP / VP Digital Banking Ⅰ Line of Business Heads Ⅰ VP Payments Ⅰ SVP / VP Retail / Wholesale / Investment / Banking Ⅰ Senior Technology Leader Ⅰ Chief Data Officer Ⅰ Chief Customer Officer Ⅰ Chief Digital Officer Ⅰ SVP Transformation Ⅰ Managing Director Ⅰ Chief Product Officer Ⅰ SVP / VP Product

### Healthcare

| | |
|---|---|
| NA - Miami, FL | 03 - 04 Nov 25 |
| NA - Denver, CO | 27 - 28 Apr 26 |
| NA - Nashville, TN | 02 - 03 Nov 26 |

**Attendee Profile**

Chief Medical Officer (CMO) Ⅰ Chief Nursing Officer Ⅰ COO / CIO Ⅰ Chief Medical Information Officer (CMIO) Ⅰ Chief Quality Officer Ⅰ VP Population Health Ⅰ VP Patient Engagement Ⅰ VP Patient Experience Ⅰ VP Care Management Ⅰ RevCycle Management Ⅰ CTO Ⅰ SVP Digital

### Retail

| | |
|---|---|
| NA - Scottsdale, AZ | 22 - 23 Sep 25 |
| NA - Boston, MA | 09 - 10 Mar 26 |
| NA - Scottsdale, AZ | 21 - 22 Sep 26 |

**Attendee Profile**

CMO Ⅰ CIO Ⅰ Head of Retail Ⅰ VP eCommerce Ⅰ VP instore Ⅰ VP Operations Ⅰ VP Customer Loyalty Ⅰ Chief Digital Officer / VP Digital Ⅰ Chief Product Officer Ⅰ SVP / VP Product

# Customer focus

## CMO Insight

| | |
|---|---|
| ◆ EU - Dublin, Ireland | 03 - 04 Nov 25 |
| ◆ NA - Houston, TX | 19 - 20 Nov 25 |
| NA - Boston, MA | 23 - 24 Feb 26 |
| EU - Noordwijk, Netherlands | 09 - 10 Mar 26 |
| NA - Denver, CO | 18 - 19 May 26 |
| NA - Charlotte, NC | 03 - 04 Aug 26 |
| EU - Barcelona, Spain | 12 - 13 Oct 26 |
| NA - Atlanta, GA | 04 - 05 Nov 26 |

**Attendee Profile**
CMO I SVP Digital I SVP Marketing I VP Director I Customer Director I Head of Marketing I Head of Customer Engagement I SVP Digital Transformation

## CX Innovation

| | |
|---|---|
| ◆ NA - Scottsdale, AZ | 15 - 16 Sep 25 |
| ◆ NA - Miami, FL | 12 - 13 Nov 25 |
| NA - Boston, MA | 18 - 19 Mar 26 |
| NA - Dallas, TX | 24 - 25 Jun26 |
| NA - Scottsdale, AZ | 16 - 17 Sep 26 |
| NA - Naples, FL | 11 - 12 Nov 26 |

**Attendee Profile**
Head of CX I Head of Contact Centers I Head of Customer Service / Support I Chief Customer Officer I SVP Customer Experience I SVP Customer Service

# Business operations

## CHRO Insight

| | |
|---|---|
| NA - Miami, FL | 05 - 06 Nov 25 |
| NA - Denver, CO | 08 - 09 Apr 26 |
| NA - Naples, FL | 01 - 02 Jul 26 |
| NA - Charlotte, NC | 18 - 19 Nov 26 |

**Attendee Profile**
SVP Talent Acquisition I Chief Human Resources Officer I Chief People Officer I SVP of HR I VP Total Benefits & Compensation I VP Employee Experience I Chief Learning Officer I Global Head of HR I Head of Talent I Chief Diversity & Inclusion Officer

## Manufacturing

| | |
|---|---|
| NA - Houston, TX | 01 - 02 Oct 25 |
| NA - Denver, CO | 29 - 30 Apr 26 |
| NA - Atlanta, GA | 07 - 08 Oct 26 |

**Attendee Profile**
VP Operations I CIO I CTO I SVP / VP IT I SVP Supply Chain I Chief Automation Officer I VP Continuous Improvement I VP Industry 4.0 / Smart Manufacturing I Plant Manager I Chief Product Officer I SVP / VP Product

## Supply Chain Insight

| | |
|---|---|
| NA - Atlanta, GA | 20 - 21 Oct 25 |
| NA - Denver, CO | 06 - 07 Apr 26 |
| NA - Atlanta, GA | 19 - 20 Oct 26 |

**Attendee Profile**
Chief Supply Chain Officer I Chief Finance Officer I Logistics   Replenishment I SVP Supply Management I Head of Operational Excellence I SVP Head of Transportation I VP of Operations

## Venues

1. Fairmont Copley Plaza, Boston, MA, USA
2. Fairmont Dallas, Dallas, TX, USA
3. Grand Hotel Huis ter Duin, Noordwijk, South Holland Netherlands, EU
4. The Westin Stonebriar X, Dallas, TX, USA
5. Eaglewood Resort and Spa, Chicago, IL, US
6. Miragem, Lisbon, Lisbon metropolitan Area, Portugal, EU
7. Innisbrook Resort, Tampa, FL, US
8. The Ballantyne, Charlotte, NA, US
9. JW Marriott Nashville, TN, US
10. JW Marriott Miami Turnberry Resort & Spa, Aventura, FL, US
11. The Royal Sonesta Minneapolis, MN
12. Carton House, Dublin, Ireland, EU
13. JW Marriott Indianapolis, Indiana, US
14. The Starling Atlanta Midtown, Atlanta, GA, US
15. Hilton Scottsdale Resort & Villas, Scottsdale, AZ, US
16. Saddlebrook Resort, Tampa, FL, US
17. The Royal Sonesta Houston Galleria, Houston, TX, US
18. Croke Park, Dublin, Ireland, EU
19. Hilton Fort Lauderdale Marina, Fort Lauderdale, FL, US
20. W Nashville, Nashville, TN, US
21. Royal Marine Hotel, Dublin, Ireland, EU
22. Trump National Doral Golf Club, Miami, FL, US

# "Significant closed won business"

**SundaySky**

# Purpose built demand generation

Our experience, data, and expertise, with your objectives

**gds**

### Digital Showcases

- Up to 985 attendees
- C-Level / VP / Director level senior executives
- Up to 50 acquisition
- 1x solution provider
- 90+ minutes

### Digital Roundtables

- 5+ attendees per session
- C-Level / VP / Director level senior executives
- 1x solution provider
- 90 minutes

### In-person Experiences

- 12-100 attendees
- C-Level / VP / Director level senior executives
- 1x solution provider
- 3+ hours

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