# 2026 SUMMIT PROGRAMME

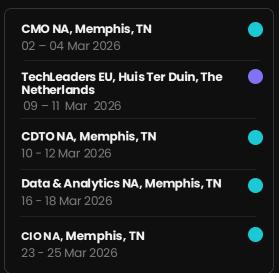
2.5-days - Optimized for engagement & outcomes.



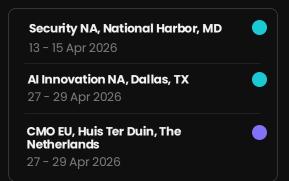
# 2026 Summit Programme.

# North America

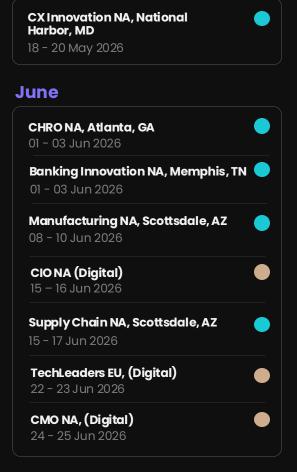
### March



# **April**



# May

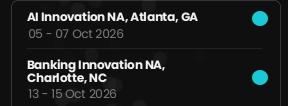


# July



# September

# **October**



### **October**

CMO EU, London, UK	
13 - 15 Oct 2026	
CX Innovation NA, Dallas, TX	
19 - 21 Oct 2026	
Security NA, Dallas, TX	
19 - 21 Oct 2026	
CDTO NA, Scottsdale, AZ	
26 - 28 Oct 2026	
CMO NA, Atlanta, GA	
26 - 28 Oct 2026	

## **November**

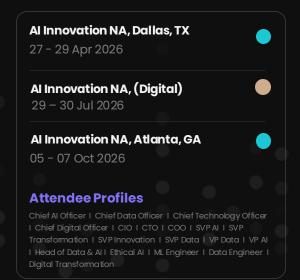
Supply Chain NA, Detroit, MI 02 - 04 Nov 2026	
<b>CHRO NA, Detroit, MI</b> 09-11 Nov 2026	•
<b>Manufacturing NA, Detroit, MI</b> 16 - 18 Nov 2026	•

\*Summit Calendar subject to change

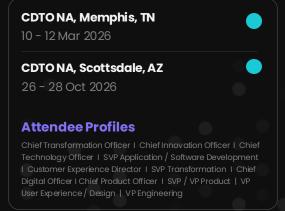
# Audience breakdown.

# Grouped by Job Title or Vertical

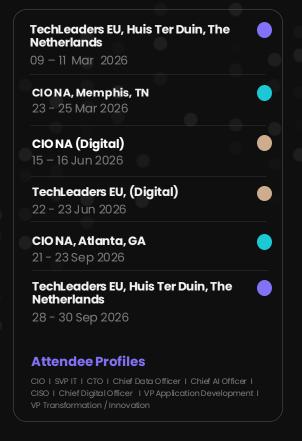
### **Al Innovation**



### **CDTO** (Chief Digital/Transformation Officer)

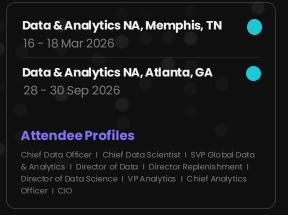


### CIO



# **Data & Analytics**

North America



Europe

Digital

### Locations

- 1. The Peabody Memphis, TN, USA
- 2. Grand Hotel Huis ter Duin, Noordwijk, The Netherlands, EU
- 3. MGM National Harbor Hotel & Casino, MD, USA
- 4. Omni Dallas Hotel, Dallas, TX, USA
- 5. Hilton, Frankfurt, Germany, EU
- 6. The Starling Atlanta Midtown, Atlanta, GA, USA
- 7. The Scottsdale Resort and Spa, Scottsdale, AZ, USA
- 8. The Westin Book Cadillac, Detroit, MI, USA
- 9. The Clayton, Dublin, Ireland, EU
- 10. Royal Sonesta Houston, Dallas, TX
- 11. The Royal Sonesta Houston Galleria, Houston, TX, USA

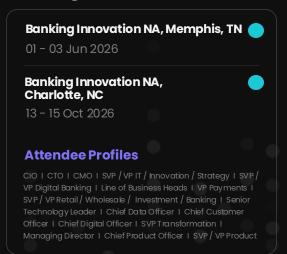


Data-driven. People-focused. Ai-Powered Copyright 2025@

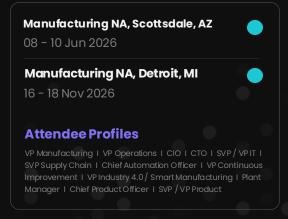
# Audience breakdown.

# Grouped by Job Title or Vertical

# **Banking Innovation**



# Manufacturing

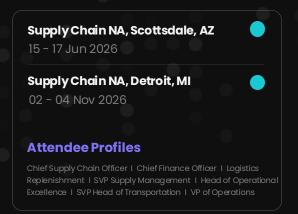


# Security



# **Supply Chain**

North America



Europe

Digital

# DATA-DRIVEN. PEOPLE-FOCUSED.



# AI-POWERED.

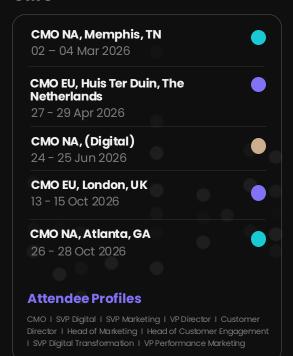
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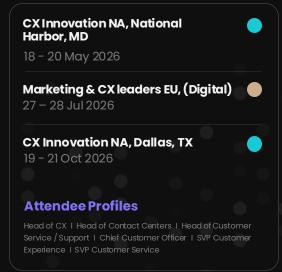
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# Grouped by Job Title or Vertical

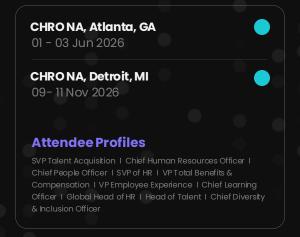
### CMO



### **CX Innovation**



### CHRO



### Locations

North America

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Digital

Europe

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