

2026 SUMMIT PROGRAMME

2.5-days - Optimized for engagement & outcomes.



**DATA-DRIVEN.
PEOPLE-FOCUSSED.
AI-POWERED.**

2026 Summit Programme.



North America



Europe



Digital

March

CMO NA, Memphis, TN

02 – 04 Mar 2026



TechLeaders EU, Huis Ter Duin, The Netherlands

09 – 11 Mar 2026



CDTO NA, Memphis, TN

10 – 12 Mar 2026



Data & Analytics NA, Memphis, TN

16 – 18 Mar 2026



CIO NA, Memphis, TN

23 – 25 Mar 2026



April

Security NA, National Harbor, MD

13 – 15 Apr 2026



AI Innovation NA, Dallas, TX

27 – 29 Apr 2026



CMO EU, Huis Ter Duin, The Netherlands

28 – 30 Apr 2026



May

CX Innovation NA, National Harbor, MD

18 – 20 May 2026



June

CHRO NA, Atlanta, GA

01 – 03 Jun 2026



Banking Innovation NA, Memphis, TN

01 – 03 Jun 2026



Manufacturing NA, Scottsdale, AZ

08 – 10 Jun 2026



CIO NA (Digital)

15 – 16 Jun 2026



Supply Chain NA, Scottsdale, AZ

15 – 17 Jun 2026



TechLeaders EU, (Digital)

22 – 23 Jun 2026



CMO NA, (Digital)

24 – 25 Jun 2026



July

Security NA, (Digital)

20 – 21 Jul 2026



Marketing & CX leaders EU, (Digital)

27 – 28 Jul 2026



AI Innovation NA, (Digital)

29 – 30 Jul 2026



September

CIO NA, Atlanta, GA

21 – 23 Sep 2026



TechLeaders EU, London, UK

28 – 30 Sep 2026



Data & Analytics NA, Atlanta, GA

28 – 30 Sep 2026



October

AI Innovation NA, Atlanta, GA

05 – 07 Oct 2026



Banking Innovation NA, Charlotte, NC

13 – 15 Oct 2026



October

CMO EU, London, UK

13 – 15 Oct 2026



CX Innovation NA, Dallas, TX

19 – 21 Oct 2026



Security NA, Dallas, TX

19 – 21 Oct 2026



CDTO NA, Scottsdale, AZ

26 – 28 Oct 2026



CMO NA, Atlanta, GA

26 – 28 Oct 2026



November

Supply Chain NA, Detroit, MI

02 – 04 Nov 2026



CHRO NA, Detroit, MI

09 – 11 Nov 2026



Manufacturing NA, Detroit, MI

16 – 18 Nov 2026



Audience breakdown.

Grouped by Job Title or Vertical

 North America  Europe  Digital

AI Innovation

AI Innovation NA, Dallas, TX

27 – 29 Apr 2026



AI Innovation NA, (Digital)

29 – 30 Jul 2026



AI Innovation NA, Atlanta, GA

05 – 07 Oct 2026



Attendee Profiles

Chief AI Officer | Chief Data Officer | Chief Technology Officer | Chief Digital Officer | CIO | CTO | COO | SVP AI | SVP Transformation | SVP Innovation | SVP Data | VP Data | VP AI | Head of Data & AI | Ethical AI | ML Engineer | Data Engineer | Digital Transformation

CDTO (Chief Digital/Transformation Officer)

CDTO NA, Memphis, TN

10 – 12 Mar 2026



CDTO NA, Scottsdale, AZ

26 – 28 Oct 2026



Attendee Profiles

Chief Transformation Officer | Chief Innovation Officer | Chief Technology Officer | SVP Application / Software Development | Customer Experience Director | SVP Transformation | Chief Digital Officer | Chief Product Officer | SVP / VP Product | VP User Experience / Design | VP Engineering

CIO

TechLeaders EU, Huis Ter Duin, The Netherlands

09 – 11 Mar 2026



CIO NA, Memphis, TN

23 – 25 Mar 2026



CIO NA (Digital)

15 – 16 Jun 2026



TechLeaders EU, (Digital)

22 – 23 Jun 2026



CIO NA, Atlanta, GA

21 – 23 Sep 2026



TechLeaders EU, Huis Ter Duin, The Netherlands

28 – 30 Sep 2026



Attendee Profiles

CIO | SVP IT | CTO | Chief Data Officer | Chief AI Officer | CISO | Chief Digital Officer | VP Application Development | VP Transformation / Innovation

Data & Analytics

Data & Analytics NA, Memphis, TN

16 – 18 Mar 2026



Data & Analytics NA, Atlanta, GA

28 – 30 Sep 2026



Attendee Profiles

Chief Data Officer | Chief Data Scientist | SVP Global Data & Analytics | Director of Data | Director Replenishment | Director of Data Science | VP Analytics | Chief Analytics Officer | CIO

Audience breakdown.

Grouped by Job Title or Vertical



North America



Europe



Digital

Banking Innovation

Banking Innovation NA, Memphis, TN

01 - 03 Jun 2026

Banking Innovation NA, Charlotte, NC

13 - 15 Oct 2026

Attendee Profiles

CIO | CTO | CMO | SVP / VP IT / Innovation / Strategy | SVP / VP Digital Banking | Line of Business Heads | VP Payments | SVP / VP Retail / Wholesale / Investment / Banking | Senior Technology Leader | Chief Data Officer | Chief Customer Officer | Chief Digital Officer | SVP Transformation | Managing Director | Chief Product Officer | SVP / VP Product

Manufacturing

Manufacturing NA, Scottsdale, AZ

08 - 10 Jun 2026

Manufacturing NA, Detroit, MI

16 - 18 Nov 2026

Attendee Profiles

VP Manufacturing | VP Operations | CIO | CTO | SVP / VP IT | SVP Supply Chain | Chief Automation Officer | VP Continuous Improvement | VP Industry 4.0 / Smart Manufacturing | Plant Manager | Chief Product Officer | SVP / VP Product

Security

Security NA, National Harbor, MD

13 - 15 Apr 2026

Security NA, (Digital)

20 - 21 Jul 2026

Security NA, Dallas, TX

19 - 21 Oct 2026

Attendee Profiles

CISO | Chief Privacy Officer | CIO | VP of Compliance | Chief Risk Officer | VP of Security | Director of Threat Prevention | Chief Compliance Officer | EVP of Security Operations | Head of Applications Security

Supply Chain

Supply Chain NA, Scottsdale, AZ

15 - 17 Jun 2026

Supply Chain NA, Detroit, MI

02 - 04 Nov 2026

Attendee Profiles

Chief Supply Chain Officer | Chief Finance Officer | Logistics Replenishment | SVP Supply Management | Head of Operational Excellence | SVP Head of Transportation | VP of Operations

**DATA-DRIVEN.
PEOPLE-FOCUSED.
AI-POWERED.**



Data-driven. People-focused. Ai-Powered

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Locations

1. The Peabody Memphis, TN, USA
2. Grand Hotel Huis ter Duin, Noordwijk, The Netherlands, EU
3. MGM National Harbor Hotel & Casino, MD, USA
4. Omni Dallas Hotel, Dallas, TX, USA
5. Hilton, Frankfurt, Germany, EU
6. The Starling Atlanta Midtown, Atlanta, GA, USA
7. The Scottsdale Resort and Spa, Scottsdale, AZ, USA
8. The Westin Book Cadillac, Detroit, MI, USA
9. The Clayton, Dublin, Ireland, EU
10. Royal Sonesta Houston, Dallas, TX
11. The Royal Sonesta Houston Galleria, Houston, TX, USA

Audience breakdown.

Grouped by Job Title or Vertical



North America



Europe



Digital

CMO

CMO NA, Memphis, TN
02 – 04 Mar 2026



CMO EU, Huis Ter Duin, The Netherlands
28 – 30 Apr 2026



CMO NA, (Digital)
24 – 25 Jun 2026



CMO EU, London, UK
13 – 15 Oct 2026



CMO NA, Atlanta, GA
26 – 28 Oct 2026



Attendee Profiles

CMO | SVP Digital | SVP Marketing | VP Director | Customer Director | Head of Marketing | Head of Customer Engagement | SVP Digital Transformation | VP Performance Marketing

CX Innovation

CX Innovation NA, National Harbor, MD
18 – 20 May 2026



Marketing & CX leaders EU, (Digital)
27 – 28 Jul 2026



CX Innovation NA, Dallas, TX
19 – 21 Oct 2026



Attendee Profiles

Head of CX | Head of Contact Centers | Head of Customer Service / Support | Chief Customer Officer | SVP Customer Experience | SVP Customer Service

CHRO

CHRO NA, Atlanta, GA
01 – 03 Jun 2026



CHRO NA, Detroit, MI
09 – 11 Nov 2026



Attendee Profiles

SVP Talent Acquisition | Chief Human Resources Officer | Chief People Officer | SVP of HR | VP Total Benefits & Compensation | VP Employee Experience | Chief Learning Officer | Global Head of HR | Head of Talent | Chief Diversity & Inclusion Officer

Locations

1. The Peabody Memphis, TN, USA
2. Grand Hotel Huis ter Duin, Noordwijk, The Netherlands, EU
3. MGM National Harbor Hotel & Casino, MD, USA
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6. The Starling Atlanta Midtown, Atlanta, GA, USA
7. The Scottsdale Resort and Spa, Scottsdale, AZ, USA
8. The Westin Book Cadillac, Detroit, MI, USA
9. The Clayton, Dublin, Ireland, EU
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11. The Royal Sonesta Houston Galleria, Houston, TX, USA

